



SEPTEMBER 27, 2025

What is Miramichi Horror Fest?

Miramichi Horror Fest is a horror-themed festival in Miramichi, New Brunswick, celebrating horror movies, literature, cosplay, and pop culture. It features **scary movie screenings, special guest panels, horror-themed vendors, costume contests, haunted attractions, and interactive experiences** for horror fans. It is also an **ALL AGES** event.

Why Should I Be A Part of Miramichi Horror Fest?

As a sponsor, you'll tap into a passionate audience while boosting your brand visibility in a **thrilling and immersive atmosphere**. Here's why partnering with us is a **killer** opportunity:

Target a Highly Engaged Audience

Horror fans are loyal and passionate! Your brand will be in front of dedicated genre enthusiasts, collectors, and pop culture lovers eager to support businesses that support their interests.

Maximize Brand Exposure

Your business will be featured in **event promotions, social media, signage, merchandise, and on-stage announcements**—ensuring high visibility before, during, and after the event.

Boost Sales & Customer Engagement

With vendor market spots, product placements, and interactive activations, you can directly **engage attendees**, offer exclusive deals, and drive sales for your brand.

Community Impact & Recognition

Be a leader in the Miramichi community by **supporting local entertainment and tourism**. Your sponsorship helps build an **annual flagship event**, benefiting businesses and attracting visitors to the region.

Where Is My Money Going?

All monies raised will fund event expenses such as venue, decor, hired help, special guest travels, accommodations, advertising & marketing to make sure this event is as successful as the last. Any additional funds will be put towards next year's event to make it even bigger and better!

BECOME A PART OF THIS GROWING EVENT WITH THE FOLLOWING SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR – \$2,5000 (1 available)

- ▲ Exclusive “Presented by” branding on all marketing materials
- ▲ Logo on main stage banner & event wristbands
- ▲ 5-minute speaking opportunity on stage
- ▲ Prime market spot space in a high-traffic area
- ▲ Social media features & email blast inclusion
- ▲ 10 passes to the event

BLOODY MARY SPONSOR – \$2,000 (3 available)

- ▲ Logo on event banners, website, and promo materials
- ▲ Sponsor a key event attraction (e.g., haunted house, film screening, or contest)
- ▲ Market spot space included
- ▲ Featured in social media & press releases
- ▲ 6 passes to the event

HAUNTED HOUSE SPONSOR – \$1,500

- ▲ Logo at the entrance of the Haunted Attraction
- ▲ Branding on Haunted House-related marketing
- ▲ Social media mentions
- ▲ 4 passes

SPOOKY VENDOR SPONSOR – \$1,000

- ▲ Logo on Vendor Hall entrance signage
- ▲ Branding on vendor map & promotions
- ▲ 2 passes

FRIEND OF THE FEST – \$500

- ▲ Logo on website & event program
- ▲ Shout-out on social media

If you would like to sponsor this event, please get in touch with Lily Babineau-Verge at 506-233-4335 or miraconfestivalassociation@gmail.com. We accept Cash, Debit & Credit. Thank you for your consideration!